

Falcon Mortgage, Inc.

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Opt Out : The Only Way To Go

Did you know that every time you pull a credit report for a mortgage, that individual usually receives many unsolicited calls from other lenders that very evening?

These unsolicited calls could lead to a potential loss in business for the Realtor AND the Mortgage Company. They are called "Trigger Loans", and in my opinion should be outlawed as a Violation of Privacy Rights. The credit Repositories make millions every year by selling and reselling and reselling every single credit pull.

Did you know there is a way to prevent this from happening?

By having your customer go out to optoutprescreen.com they can select to remove themselves from the onslaught of offers they may receive every time their credit is accessed for mortgage purposes.

The great thing about optoutprescreen.com is that the service is FREE. Your customer can select to remove themselves for 5 years by signing up through the website. Additionally they have the ability to mail in the Permanent Opt-Out Election Form to be removed from the list permanently.

If you would like to help your customer in the prevention of these solicitations, you can suggest they fill out an online form on the optoutprescreen.com website. It sometimes takes a few days for it to go into effect, so keep that in mind before you pull the initial credit report.

If you have any questions about removing your customers from the Firm Offers list please contact Rick Storbeck.

Rick Storbeck
President



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